

TUESDAY 13TH FEBRUARY – TRACEABILITY & LABELLING

TRACEABILITY TUESDAY



Ensures that all food on the market is safe for human consumption Comply with food law in the production, distribution, storage and sale of food

Remove all unsafe food from the market in the event of a food safety incident

It provides accurate information to the customer

PLAN FOUR ZERO







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QUESTION Why are labels and traceability so important?

The modern consumer wants to know where their food comes from



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CARCASE LABEL



10 Breed code

(months)

11 Age of the animal

12 MPQAS eligible

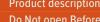
- 3 The weight of the side
- The kill date and time
- 5 DOB
- 6 The destination code





- 1 Quality Assurance
- 2 Kill Date
- 3 Pack Date
- 4 Batch No
- 5 Abattoir
- 6 Boning Hall





Product	description	

- 8 Do Not open Before
- 9 Use by date
- 10 Case ID
- 11 Health code of
- production site

RETAIL LABEL



- 8 Assurance stamp
- 2 Price per kg
- 3 Use by Date
- 4 Batch Number
- 5 Barcode
- 6 Net Weight



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imesi

British

3

12 Beef & Herb Meatballs

 Energy
 Fat
 Solurates
 Sugars
 Solt

 77 JJ
 11.2g
 4.9g
 0.2g
 0.58g

 9 x
 16 x
 25 x
 11x
 10 x

of the reference intake" Typical values per 100g: Energy 929kJ / 223kca

SPECIALLY SELECTED

GLUTEN

4

TENDER BEEF

1

2



Nutritional Information

FOOD SAFETY ΑΝΟ Ουαι Ιτγ

-ABELS – DID YOU KNOW?

- **Product Description**
- Use By

11

10

9

8

7

336g

6

5

- Barcode
- Health Code of **Production Site**
- Weight of Product
- **Red Tractor Approved**
- Allergen Advice
- 10 Ingredients
- **Cooking Instructions**

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Znajdź problem z etykietą

FOOD SAFETY AND OUALITY

Encontre o problema com o rótulo e ganhe um prêmio!

i wygraj nagrodę!

- Намерете проблема с етикета и спечелете награда!
- Găsiți problema cu eticheta și câștigați un premiu!

DAWN MEATS



TUESDAY 13TH FEBRUARY – TRACEABILITY & LABELLING

CLICK HERE FOOD SAFETY FSQ FOOD SAFETY to play Tuesday's interactive quiz! **QUALITY WEEK** Start Quiz Remember to come back FOOD SAFETY FSQ FOOD SAFET tomorrow to unlock the next level LITY WEEK 🕫 Start Quiz PLAN FOUR ZERO dunbia **DAWN** MEATS